

**Is your start-up changing  
Kenya for the better?**  
Let us help you scale.

**develoPPP**   
Where business meets development.

up to  
**100.000 euros**  
grant financing



# Welcome to develoPPP Ventures in Kenya

develoPPP Ventures is aimed at scaling young companies, whose innovative business model has a sustainable economic, ecological or social impact in a developing or emerging economy.

Via a matching-funds model, the German Federal Ministry for Economic Cooperation and Development (BMZ) provides a grant of up to 100,000 euros for suitable growth investments. develoPPP Ventures is available in Ghana, Kenya and Tanzania, with additional countries to follow. Women-led start-ups and start-ups promoting gender equality are especially encouraged to apply.

For more information on the programme, a complete list of participation requirements and everything you need to apply please visit [www.develoPPP.de/en/ventures](http://www.develoPPP.de/en/ventures)

Open competition  
May 15 to June 30  
**APPLY NOW!**

## PARTICIPATION REQUIREMENTS

In order to apply for funding, your company must:

- be privately owned and profit-oriented
- have achieved the proof of concept
- have a viable business and financial plan
- can provide at least one annual financial statement
- convince other financiers of its business model
- not have acquired more than a maximum of €2 million in funding to date
- have high growth potential and reach break-even within a maximum of three years
- be registered in Kenya or plan to be before start of funding

On behalf of



Federal Ministry  
for Economic Cooperation  
and Development

Implemented by

**KFW** DEG

Funding programme

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