

2019

»»» Responsible business – adding value

»»» Promoting sustainable development



DEG 2019: Key facts

DEG's portfolio is currently worth EUR 9.0 billion. These funds are used to finance investments made by more than 600 customers in approximately 80 countries. In 2019 alone DEG committed EUR 1.85 billion, EUR 691 million of which were earmarked for financings that promote climate and environmental protection. DEG awarded funds totalling EUR 28 million as part of promotional programmes, for instance to support feasibility studies and qualification measures.

In order to realise the ambitious 2030 Agenda for Sustainable Development and achieve the 17 global Sustainable Development Goals (SDGs), the private sector is called upon to play an active role. After all, private enterprises that act responsibly and are successful over the long term make an important contribution to achieving these goals. Through their financial success and responsible operations, the companies financed by DEG are accelerating sustainable development in line with the 2030 Agenda. DEG helps to make its customers' investments more sustainable: it combines the financing it provides with a broad range of Business Support Services, as well as promoting environmental, social and corporate governance standards. DEG was thus among the very first to sign the Operating Principles for Impact Management, which were developed under the lead of the International Finance Corporation (IFC) and set standards for development investments with regard to business strategy, origination, structuring, management and verification. For more on DEG's Operating Principles for Impact Management and the Disclosure Statement see www.impactprinciples.org.

DEG uses its Development Effectiveness Rating (DERa) to measure how the private sector contributes to development and to identify how these impacts can be increased. The DERa combines quantitative and qualitative indicators to measure impact for each customer on an annual basis. These are summarised in five central dimensions for private-sector development, which are: decent jobs, local income, market and sector development, environmental stewardship and community benefits.

A comparison of the portfolio evaluations for 2017 and 2019 shows that the development impact of companies financed by DEG has increased significantly. Around 60% of DEG's customers improved their DERa score during this period. Furthermore, a marked trend towards greater sustainability can be seen, with the proportion of customers that comply with international environmental and social standards increasing by 10%. The DERa allows for the development impact of each company to be measured over time. This means that specific measures can be identified in order to increase the impact in a targeted manner. By directly linking selected indicators, the DERa is able to determine significant contributions made by companies to the SDGs. DEG's customers make a particular contribution to the following sustainability goals:



1 NO POVERTY
No poverty: 76% of customers have shown successful financial development and are helping to fight poverty through higher local incomes.



8 DECENT WORK AND ECONOMIC GROWTH
Decent work and economic growth: 88% of DEG's customers create additional local income or new, decent jobs.



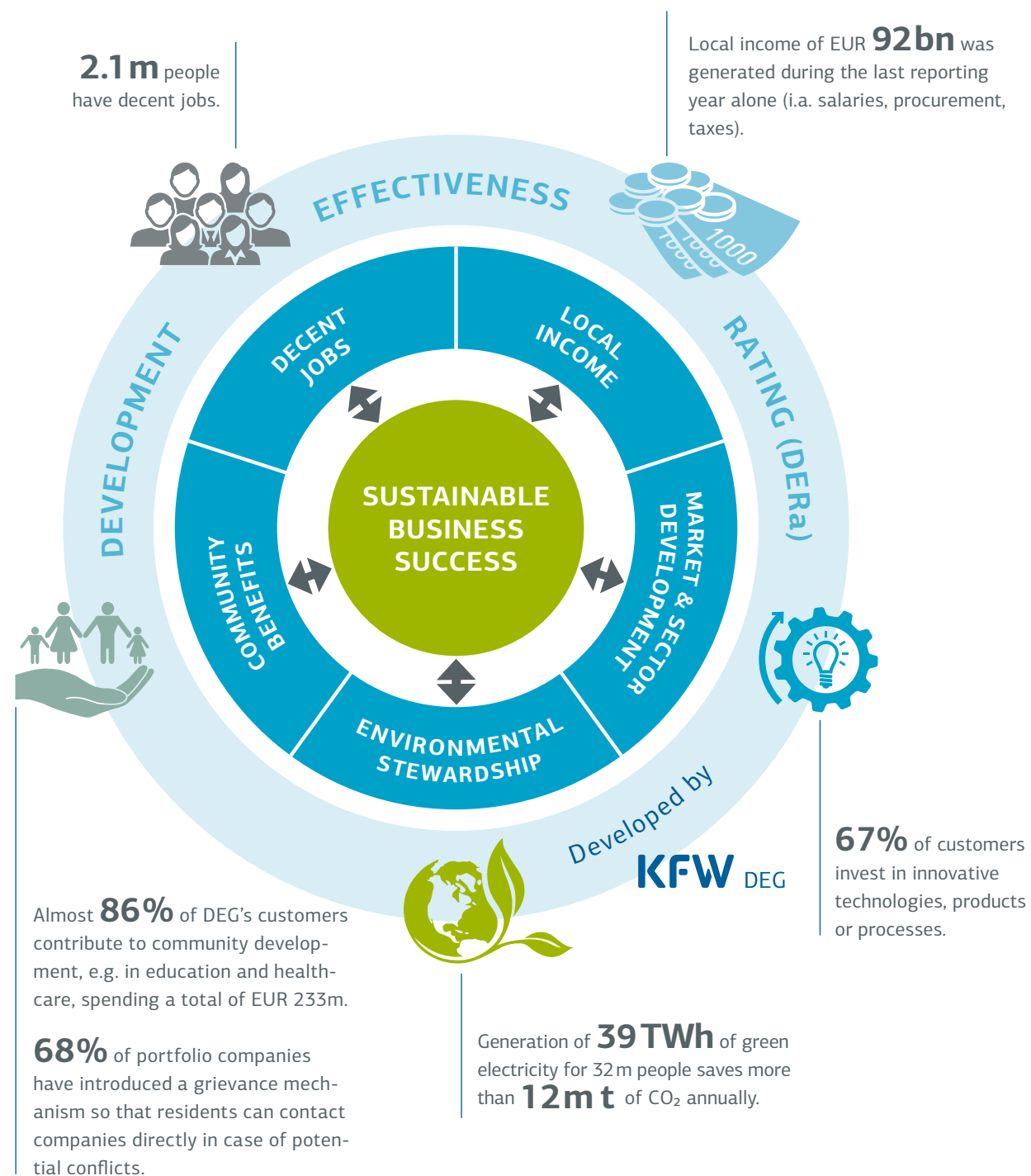
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
Industry, innovation and infrastructure: 64% of the companies and project financiers financed by DEG are innovative or are financial institutions that provide targeted support to SMEs.



13 CLIMATE ACTION
Climate action: 26% of DEG's customers generate renewable energies or are particularly resource-efficient in the way they operate.

Development effects 2019

In the DERA, the development effects of DEG's portfolio 2019 are presented along five dimensions: decent jobs, local income, market and sector development, environmental stewardship and community benefits.



Decent jobs

The promotion of financing for local companies is an important driving force in creating skilled jobs, income and prospects on the ground. Creating and safeguarding qualified jobs is of utmost importance, as vocational training and employment, in particular, pave the way out of poverty. Jobs provide more than monetary income; they are the cornerstone of development by boosting living standards, raising productivity and fostering social cohesion. This is also recognised in SDG 8 (Decent work).

- DEG's portfolio companies employed 2.1 million people in 2019. The number of employees working for these customers has increased by almost 509,000 since DEG first invested in them.
- The 680 companies that DEG finances via funds offer employment to more than 1 million people. 200,000 of these jobs are newly created.

When it comes to creating jobs, it is not just the number of jobs that counts. Ensuring that they meet certain standards is equally important. For this reason, DEG requires its customers to comply with the ILO's core labour standards and basic terms and conditions as well as to implement good HR and occupational health and safety management systems. Commitment to fair working conditions pays off for companies, as better conditions increase motivation and productivity and reduce staff turnover and absenteeism.

- 77% of DEG's customers offer decent jobs. The remaining customers are working to improve their conditions of employment with the support of DEG.

In addition, DEG is committed to promoting employee training among its customers. This is a key factor in companies' further development, as they are often unable to find qualified staff to fill vacancies.

- Almost three quarters of companies invest in training for their employees, meaning that they contribute to lifelong learning in line with Sustainable Development Goal 4 (Quality education).

DEG supports its customers by offering promotional programmes – financed using both funds made available by the BMZ and DEG's own funds – in areas such as further development of labour standards, training programmes or improvement of HR management.



As far as decent employment is concerned, women do not yet have the same opportunities on the labour market or in management positions as men do. Advancing women's equality on the labour market could add USD 28 trillion (+26%) to global annual gross domestic product (GDP) by 2025. This is why DEG is committed to promoting women's empowerment in developing countries.

- Almost 630,000 women were employed by DEG's existing customers in 2019. 21% of existing customers actively contribute to Sustainable Development Goal 5 (Gender equality) because they employ more women or have more female managers than the industry average.



Jobs in sustainable agriculture

The family-run Martin Bauer Group, a specialist in cultivation of plant products, is running a pilot project for sustainable herb cultivation in Zimbabwe – co-financed by DEG with funds from the develoPPP.de programme. A variety of organic-quality herbs and spice plants are being cultivated and processed at two pilot farms in Zimbabwe. A total of around 400 permanent and 500 seasonal jobs have been created. In addition, 7,000 smallholders, farm workers and wild plant collectors have been trained. The successful project is now to be extended to other structurally weak regions of Africa.

For this purpose, the company is planning site analyses and trial cultivation over the next ten years in other countries, including Morocco, Tunisia, Ethiopia, the Ivory Coast, Ghana, Benin, Kenya, Tanzania, Uganda, Rwanda, Madagascar and Namibia. Demonstration plants with integrated training centres or cooperative farms will be set up in the successful regions. A total of up to 10,000 smallholders, farm workers and wild plant collectors are to be trained in order to improve the living conditions of up to 70,000 people in the continent's structurally weakest regions.

DEG is co-financing the project as part of the SDG Compact programme from funds provided by the Federal Ministry for Economic Development and Cooperation (BMZ). It finances complex projects of international companies which through their commitment are helping to achieve the Sustainable Development Goals (SDGs).

»»» More women in work and business – how companies, local communities and national economies benefit

Around the world, over 30% of private companies are owned or run by women, yet their access to financial services remains limited. At the same time, the empowerment of women – as entrepreneurs, managers and qualified employees – in the overall value chain has enormous potential as a driver for development, company performance and sustainable growth. According to McKinsey, closing the gender gap between men and women in the labour force would raise companies' financial performance significantly and boost global gross domestic product (GDP) by USD 28 trillion (+26%) per year by 2025. For many years now, the business case for gender equality has been demonstrated by international studies showing the positive financial and strategic outcomes. However, the World Economic Forum's Global Gender Gap Report estimates that at the current rate of progress, it will take over 250 years to close the economic gender gap.

Investing in the empowerment of women and girls creates ripple effects: it unlocks potential and triggers further investments and positive outcomes for sustainable development. For instance, women in developing countries reinvest 90% of their income into their families and communities, especially in education and



healthcare. Gender equality is not just a question of societal progress and women's rights, but is also a fundamental prerequisite for achieving the Sustainable Development Goals (SDGs).

This is why DEG is a founding member of the 2x Challenge – an initiative launched by the G7 development finance institutions. The goal is to jointly mobilise a total of USD 3 billion by year-end 2020 for companies that are owned or managed by women or that specifically empower women as employees and customers. Since the 2X Challenge was launched in June 2018, the development finance institutions have already provided around USD 2.5 billion for gender-lens investments. By the end of 2019, DEG contributed a total of around USD 460 million, around USD 300 million of which were earmarked for companies with women in management positions and around USD 165 million for financial intermediaries to finance women-owned SMEs. Many of these companies meet several 2X criteria (learn more: www.2xchallenge.org).

With its gender-lens investing approach, DEG aims to provide women in developing countries with improved access to entrepreneurship and leadership opportunities, decent and skilled employment, finance, and products and services, thereby enhancing their economic participation. Across all companies financed by DEG, 30% of employees are women.

The publication "Women at Work – Win Win Win: Good for Business, Good for Women & their Families, Good for Local Development", recently published by DEG, lays out the potential of gender-lens investing for business growth and the sustainable development of a country. The report evaluates studies on the role of women in the economy, gives best-practice examples of companies financed by DEG and provides an overview of the range of financing and advisory services DEG is offering in this area.



Empowering women in the economy and in business

Studies such as "Delivering through Diversity", published by McKinsey (2018), show that companies run by women are more likely to outperform on profitability and have superior value creation across geographies. A recent IFC publication ("Women in Business Leadership Boost ESG Performance", 2019) on the current state of research in this area shows that companies with more women in senior management positions and on their boards are more successful in implementing environmental, social and corporate governance standards. DEG has therefore invested a total of around USD 300 million since 2018 in companies that promote women to management positions. For example, as a partner of The Boardroom Africa, DEG supports interested customers specifically in the search for female leadership talent in Africa.

Moreover, with its promotional and advisory services, DEG aims to promote women- and family-friendly HR and business policies at the companies it finances.

External studies and internal analyses prove that a safe and healthy workplace environment is key to boosting the professional development of women while at the same time strengthening the company's economic success and contributing to the prosperity of local communities. Women's empowerment is a key lever for helping economies realise the demographic dividend and achieve sustainable, inclusive growth.



More management positions at BRAC Uganda Bank

DEG has been a shareholder of BRAC Uganda Bank Ltd, a Ugandan microfinance institution, since 2018. During this time, BRAC has steadily increased its share of women in senior management, while also pursuing the aim of increasing the share of women on its Board of Directors. 85% of BRAC employees are women and 97% of its more than 200,000 customers are female entrepreneurs running small businesses.

Women in the value chain

Women also play a key role in business success as suppliers and customers. As customers, women are important for companies as they control 65% of global household spending and an estimated global consumer spending of about USD 40 trillion. International research on the economic integration of women-owned SMEs shows that investment in supplier diversity has many benefits. For example, it enhances supplier availability and security, drives competition and promotes innovation through the launch of new products. DEG advises interested customers on the integration of women-owned businesses into the value chain and establishes contact with global initiatives such as WeConnect International.

Closing the finance gap for female entrepreneurs

A large proportion of SMEs run by women in developing countries do not have adequate access to financial services. According to a recent study by the SME Finance Forum, the finance gap for micro, small and medium-sized enterprises (MSMEs) owned by women in developing countries amounts to around USD 1.7 trillion. This is despite the fact that studies demonstrate that female entrepreneurs are loyal and profitable customers in both microfinance and the SME segment. Indeed, loans to women are of higher portfolio quality and have lower default rates. Since 2018, DEG has invested over USD 70 million in financial institutions that specialise in serving female SME customers. With its new Gender Smart Opportunity Assessment advisory service, DEG provides targeted support to local financial institutions to help them develop products and services tailored to the specific needs of women and to position themselves as the first choice for female customers in their market. Successful pilot projects have already been conducted with Mega, a leasing company in Mexico, Zanaco Bank in Zambia, and Indosurya, a financial services provider in Indonesia.



Gender bond in Asia with signalling effect

In 2019, DEG and IFC subscribed to the first private-sector women entrepreneurs bonds in the Asia Pacific region, issued by Bank of Ayudhya (Krungsri) in Thailand. It is the first time that a bond has been issued in an Asian emerging market in compliance with the Social Bond Principles of the International Capital Markets Association and the ASEAN Social Bond Standards. The funds of the first gender bonds issued in Asia will be used specifically to finance SMEs that are majority owned or managed by women. This transaction has a signalling effect and paves the way for the issuance of future capital markets instruments with a positive development impact.

More education for more local development

Investing in the economic empowerment and financial independence of women has a positive impact on the prosperity, education and health of families and communities. An extra year of secondary school for girls increases their future earnings by 10 to 20%. If 10% more girls go to school, the GDP of a country increases by an average of 3%. And a child whose mother can read is 50% more likely to live past age five. DEG therefore supports its customers for instance in developing and promoting local education and training initiatives for girls and women.

More information on DEG's gender-lens investing: www.deginvest.de

Gender-lens investing

Investing in women means investing in the largest global market of the future and unlocking great economic potential. The objective of DEG's gender-lens investing strategy is to further promote and increase women's participation in the economy and business, value chains and local communities.

Potential of women

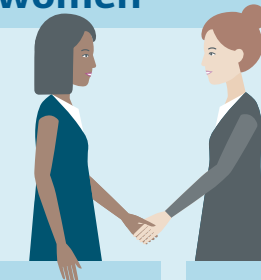


business

33% of private businesses worldwide are owned or operated by women.

Up to **25%** more labour productivity can be achieved by removing barriers to employment for women.

Companies with women in top management are **21%** more likely to outperform the national average.

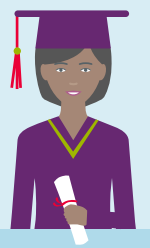


value chains

USD 1.7 trillion is the finance gap for women-owned MSMEs in developing countries.

133% higher return on investment for companies that invest in diversified supply chains.

65% of global household spending is controlled by women.



local communities

If **10%** more girls go to school, the GDP of a developing country increases by an average of **3%**.

Women invest **90%** of their incomes in their families and communities, especially in healthcare and education.

A child whose mother can read is **50%** more likely to live past age five.

DEG activities

Over USD 300 million since 2018 for companies promoting representation of women in management positions.

4 pilot projects with the new Gender Smart Opportunity Assessment since 2019.

Over USD 160 million since 2018 for financial institutions that specifically support female SME clients.

Promoting investments in products and services that benefit women in particular through the **2X Challenge**.

Promotion and co-financing of local education and training initiatives for women and girls.

Fostering networks and innovative partnerships that contribute to **SDG 5**.

Impact potential

- **USD 28 trillion per annum** (+26%) added to global GDP by advancing gender equality in labour markets.
- **150 million** fewer people living in hunger if female farmers had the same access to resources as male farmers.
- **12%** increase of per capita income in emerging markets by 2030 by closing the finance gap for women-owned SMEs.
- The **17** Sustainable Development Goals (SDGs) can only be achieved with gender justice.

Increasing local income

Increasing local income also increases opportunities for people in developing countries. The private sector plays a particular role in generating local income and the more the business model is rooted in the local context, the greater the contribution it makes. This means that companies employ more local employees, pay local taxes and source goods from local suppliers. The 2030 Agenda stresses the crucial importance of mobilising and using domestic resources efficiently to achieve the Sustainable Development Goals, in particular SDG 8 (Economic growth), SDG 10 (Reduced inequalities) and SDG 17 (Mobilising local resources).

In 2019 alone, DEG's portfolio companies generated local income of EUR 92.3 billion:

- Each year DEG's portfolio companies pay EUR 12.3 billion in local wages and salaries as well as EUR 4.4 billion in taxes.
- Three-quarters of necessary supplies and more than one third of capital goods are sourced locally, generating EUR 53 billion in income for local suppliers.
- Interest payments to local financial institutions, local licence fees and profits after taxes of local businesses create further annual income of EUR 22.6 billion.

DEG uses a range of different programmes to provide advice and support to its customers in order to secure their financial success and allow them to generate sustainable local income as a result. By co-financing feasibility studies, DEG supports companies as they enter markets. Promotional programmes can also be used to enhance companies' financial and management structures, as well as their supply chains, and to reduce project risks.

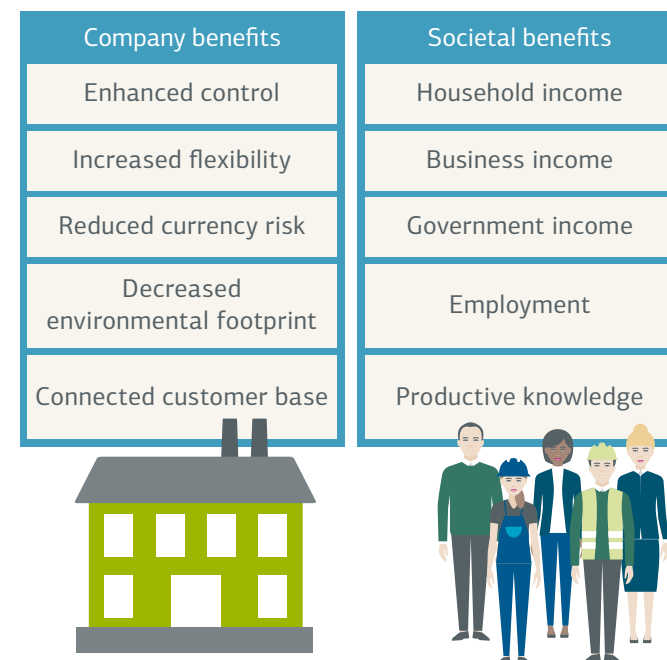
Tax payments increase local resources

Companies make a significant contribution to increasing local income through tax payments, thus contributing to SDG 17, which is aiming, among other things, to strengthen the mobilisation of domestic resources.

This is also shown in a recent study by DEG on corporate revenues and government income. Analyses show that the total contributions of the private sector to government income are significantly underestimated, as many publications focus primarily on corporate income tax. According to estimates

based on average national tax rates, in 2018 and 2019 DEG customers contributed between EUR 9 and 12 billion annually to government income through corporate income tax, property tax, income tax and value added tax. Of this, corporate income tax accounted for only about EUR 3.2 billion.

Impact of local sourcing



Local sourcing offers a whole range of advantages for companies and the social environment. Among other things, it simplifies the logistics process, is more environmentally-friendly and boosts local income. But many companies in developing countries only purchase some of their goods and services locally. This can be due to a lack of availability, low quality at high prices and inefficient delivery. To find out more, have a look at the DEG study "Unlocking the benefits of local sourcing for companies and society" (www.deginvest.de).

Market and sector development

The business activities of companies can result in varying development outcomes, depending on the investment needs of the country and of the sector. Through the DERA, DEG evaluates by means of the country and sector indicators of the World Bank whether investment is being made where it is most urgently needed. DEG finances customers in developing and emerging market countries around the world. Over 60% of DEG's customers operate in less developed markets, i.e. low-income countries or countries where business conditions are difficult.

- Almost 50% of DEG customers contribute, by means of their investments, to reducing country-specific bottlenecks in energy, transport, IT and communication technology or to creating access to financing. In doing so they improve the business environment of a country and enable further growth in the private sector.

The importance of innovation to market development is also reflected in SDG 9 (Industry, innovation and infrastructure): for industry to become more sustainable, more efficient technologies and industrial processes are needed. In order to make the economy more inclusive, small and medium-sized companies also need to gain access to affordable financing.

- 67% of DEG customers contribute to innovation by introducing new technologies, developing new products or implementing new processes.
- The financial institutions financed by DEG facilitate access to finance for 2.1 million small and medium-sized enterprises (SMEs).

In addition and as part of its **promotional programmes**, DEG also supports investments of small and medium-sized enterprises which want to expand innovative business models in a development-effective way. The programmes aim at making start-ups competitive and creating new jobs.

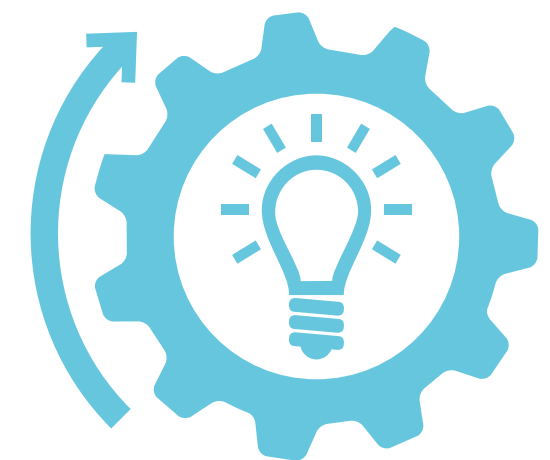


Improved healthcare in Eastern India

Health is central to people's well-being. Investments in healthcare therefore have a substantial development impact. This is shown in a study by Swedfund on the contribution to development of Medica, a private healthcare provider in Eastern India, financed by DEG. In this region, private sector involvement in the healthcare sector is in demand, as it is difficult for the public sector alone to provide for the needs of the 350 million people in this catchment area.

Since DEG invested in 2013, Medica Group has built nine additional hospitals, the number of beds has quadrupled and almost 500,000 patients are treated a year. Medica has succeeded not only in substantially increasing its income, but also in offering high-quality, affordable healthcare for the numerous patients from the region who are economically disadvantaged. Medica offers affordable healthcare services and also actively engages in dialogue with governmental health authorities on enhancing healthcare services further and expanding health insurance.

To find out more, visit www.deginvest.de



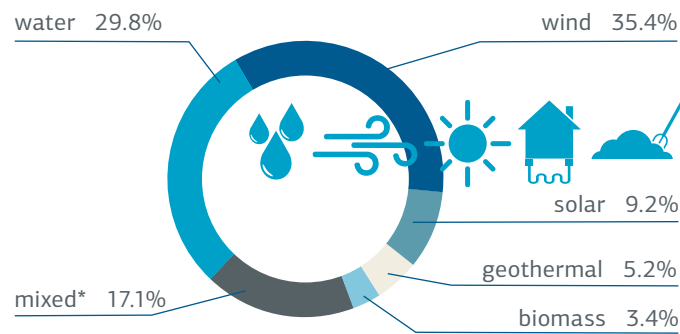
Environmental stewardship

Through the SDGs, the international community of states aims to substantially advance global environmental, climate and resource protection. These issues are also of key importance for DEG's customers. More than ever, companies are being required to operate in a manner that is as sustainable and efficient as possible. Large parts of the global private sector rely on natural resources either as part of their core business or in their supply chains. Companies that want to do business the right way in the future, too, must conserve existing resources, avoid harmful emissions into the environment and develop innovative solutions. This makes an entrepreneurial commitment to global environmental and climate protection and resource efficiency a crucial aspect of sustainable development.

All manufacturing companies and infrastructure projects in DEG's portfolio commit to introducing international environmental and social standards. During due diligence, the current status is recorded and, where necessary, an action plan is drawn up. DEG expects banks and funds to implement their own environmental and social management systems and to appropriately manage potential environmental and social risks with their customers. This enables risks to be mitigated and investment opportunities to be identified, and enhances their reputation. By complying with international environmental standards and implementing initiatives for more sustainable business activities, DEG's existing customers make their businesses more sustainable and bring them into line with Sustainable Development Goal 12 (Responsible production).

Energy providers that generate renewable energy are playing a major role in achieving the goal set by the Paris Agreement on Climate Change to keep global warming to below two degrees Celsius. This is also the only way that Sustainable Development Goals 7 (Affordable and clean energy) and SDG 13 (Climate action) can be achieved. Energy utilities that are co-financed directly by DEG and indirectly via funds make their own contribution to these SDGs. Each year they produce around 39 TWh of electricity from renewable energy and can currently supply more than 32 million people. This reduces emissions of carbon dioxide (CO₂), the main greenhouse gas, by more than 12 million tonnes of CO₂ per year. The CO₂ savings have been calculated using data supplied by independent consultants or our own calculations based on the amount of electricity generated and the average CO₂ footprint of the power grid concerned (grid emission factor).

Renewable energy in the DEG portfolio



*customers and fund investees that produce renewable energy from different sources.

Businesses have a vital role to play in moving towards a low-carbon society. DEG is taking steps to mobilise private-sector companies as actors for climate protection (Sustainable Development Goal 13) in developing and emerging market countries. Its "Resource and Energy Efficiency Advisory" service, for example, helps companies to employ resources and energy more efficiently and reduce associated costs. The service is aimed especially at agribusinesses and companies from the industrial and service sector with high energy costs and high emissions of climate-damaging gases.



Community benefits

Entrepreneurs are active citizens who play an important role in society. As part of its environmental and social standards, DEG expects its customers to implement sound community, health and safety management for neighbouring communities. Active interaction with local communities produces a win-win situation for all involved: companies encourage local social acceptance and support for their activities, while communities benefit from an increase in amenities and opportunities that would not otherwise exist.

- Three quarters of the manufacturing companies and infrastructure projects in DEG's portfolio have implemented a community, health and safety management in line with DEG's environmental and social standards. In addition, around 86% of DEG's portfolio companies engage in community development activities: during the last reporting year, each company made an average amount equivalent to around EUR 400,000 available for community development. The most common areas for investment were education and healthcare.

Where required, DEG advises its customers on how they can organise their community engagement, taking into account the needs of local communities. DEG supports companies by offering promotional programmes in areas such as setting up a comprehensive stakeholder strategy and in developing projects with surrounding communities that promote sustainable structures on the ground, e.g. through know-how transfer or the development of small local economic sectors.

For local communities, it is important that residents can contact companies directly. This allows for any potential problems to be brought to the attention of the company so that it can take remedial action. Implementation of such a grievance mechanism is part of the requirements of the international environmental and social standards to which DEG is committed.

- 68% of DEG's portfolio companies have set up a grievance management mechanism.



South Africa: Training in metal processing for women

Southey, an industrial and engineering services company in South Africa, is an investee of Metier Capital Growth Fund II, a private equity fund DEG is invested in. DEG actively advises Metier on implementing environmental, social and corporate governance standards.

For example, with support from DEG, Southey successfully implemented a training programme in sheet metal application aimed at young, unemployed individuals from disadvantaged communities. The majority of the 105 trainees were women between the ages of 20 and 35 years, many of whom were single mothers without formal income. More than 80% of the trainees passed the training programme and more than 50% obtained (temporary) employment with Southey. Building on this success, Southey – again with support from DEG – launched a second training programme for more than 300 trainees, who received training in sheet metal application, welding and life skills in 2018 and 2019. This initiative was supported and co-financed with funds from DEG's Business Support Services (BSS).

All external training providers are accredited by SETA (South African Sector Education and Training Authority) and are thus formally recognised. This enables Southey to register the credits earned by the trainees in the National Learner Database, which favourably positions the trainees for ongoing employment outside the training company Southey as well.



Managing development impact

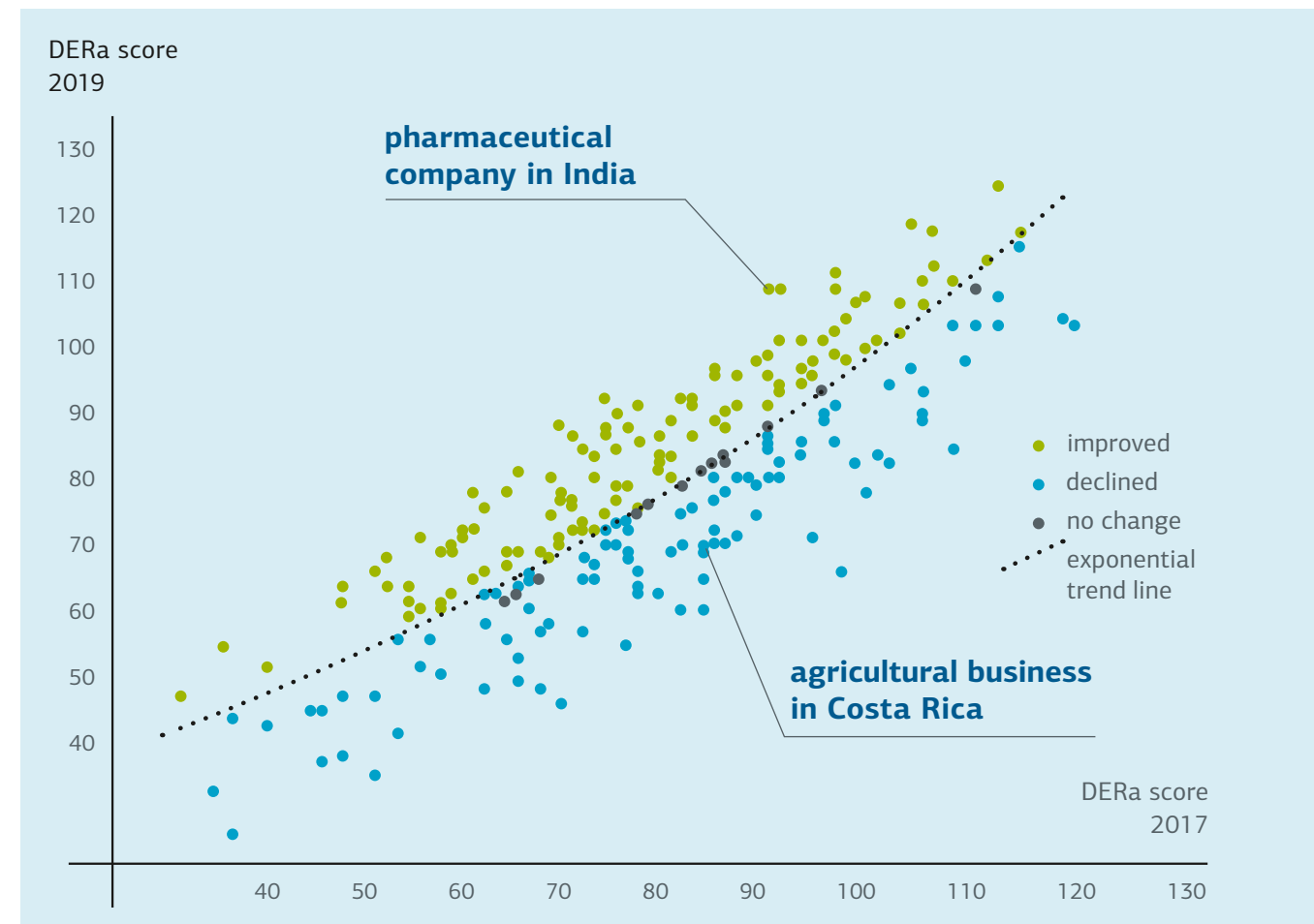
The DERA allows for the development impact of each individual customer to be measured at the start of the investment and subsequently each year in the portfolio. This means that DEG can monitor each customer's contribution to the SDGs at all times, and can work with them towards improvement in a targeted manner. At the same time, exciting trends can be observed.

A comparison was made between the development impacts recorded for those DEG customers already in the portfolio in

2017 in the project finance, financial institutions and corporates customer clusters (243 customers) and the 2019 results. This analysis shows the following:

- An improvement in the average DERA score from 79 to 81 points. For example, the share of customers already offering decent, fair employment according to international standards rose from 63% in 2017 to 72% in 2019; the share of DEG customers that demonstrably contributed to community development rose from 89% in 2017 to 95% in 2019.

Around 60% of DEG customers improved their development impact during 2017 and 2019



DEG customers from the project finance, financial institutions and corporates customer clusters; funds only recorded since 2018. Customers with a particularly high deviation (more than 20 points) were not included, as this may be due to data quality aspects in 2017 (baseline, first DERA recording).

- The trend line in the graph on page 14 illustrates that customers that scored relatively poorly back in 2017 have since shown particular improvement.
- Around 60% of customers now have a higher DERA score.
- One example of a high performer is a pharmaceuticals company in India whose DERA improved from 90 in 2017 to 109 in 2019. Here the greatest impact was achieved through significant improvements in the employment conditions as well as in the company's environmental and social management. Today the company operates in accordance with international standards and is also highly successful from a financial perspective, which is reflected in its high local income contribution.
- Such a positive trend is by no means automatic; this is demonstrated by the example of an agricultural business in Costa Rica: despite improvements in working conditions and in environmental and social management, its DERA score declined. The company was heavily affected by weather-related crop failures and thus generated significantly lower local income than in 2017. As part of our mandate, DEG continues to support companies in difficult times in order to ensure financial success and thus also development impact over the long term.
- DERA data for funds have only been recorded in detail since 2018 and as a result were not yet taken into account in this comparison. From 2021 onwards, the three-year trend for all customer clusters will be analysed in detail.

develoPPP.de promotional programme: 2019 development impact

During the past year, DEG committed to 51 develoPPP.de projects amounting to a total of EUR 34.4 million (including company contributions). Through this programme, DEG co-finances development-effective measures by companies, providing up to EUR 2 million. The company receives a maximum of 50% of project costs. 18 projects were or are implemented in the target region Africa and 32 projects in collaboration with German companies.

Current evaluations show that the develoPPP.de programme, which is financed using funds made available by the BMZ, is making an important contribution to companies' implementation of measures with a development impact:

- improvement in the working conditions of 15,000 people
- creation of 4,100 new jobs
- income increase of at least 20% for 216,000 people (adjusted for inflation)
- 121 million litres of water saved or treated
- 355,000 people qualified through training courses

Through the measures co-financed by develoPPP.de, companies that are active in developing countries are also supported in market development, with employee training and in implementing programmes on corporate responsibility.



DEG – Deutsche Investitions- und
Entwicklungsgesellschaft mbH
Kämmergasse 22
50676 Cologne, Germany
Phone +49 (0) 221 4986-0
Fax +49 (0) 221 4986-1290
info@deginvest.de
www.deginvest.de

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